

NEBRASKA MOBILITY MANAGEMENT PROGRAM AND COORDINATED TRANSPORTATION PLAN

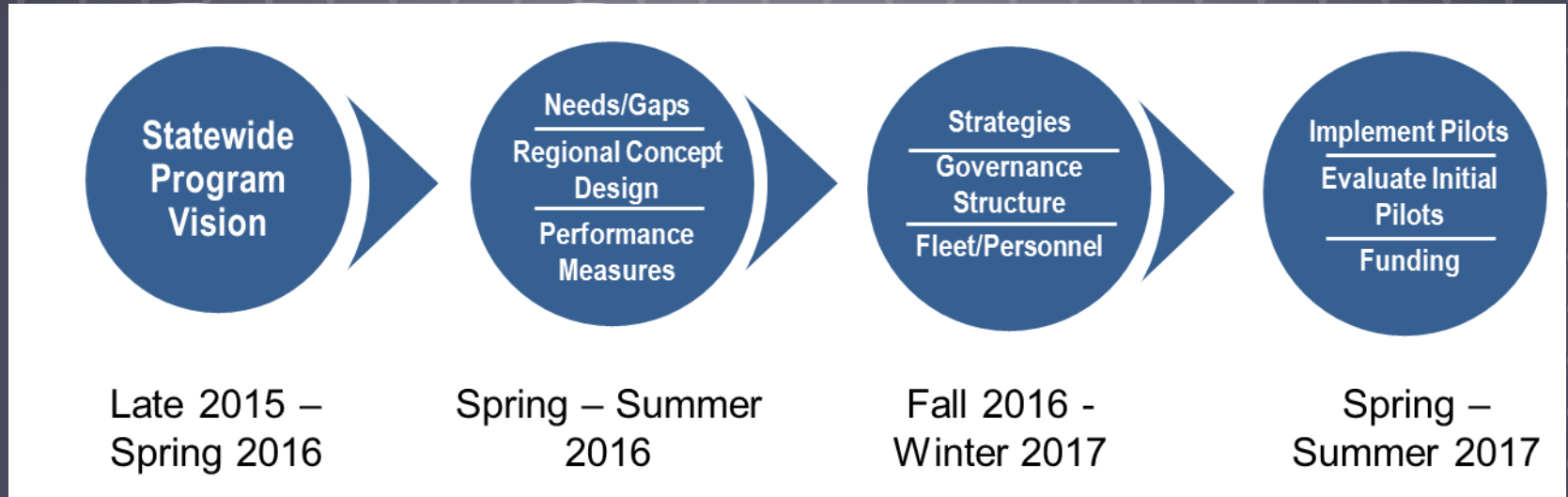
Mobility Manager Webinar
October 25, 2017



AGENDA

- ▶ Introduction (Kari Ruse, NDOT)
- ▶ Main Goals as Mobility Manager
- ▶ General Core of the Mobility Manager Concept
 - ▶ Purpose of the Position
 - ▶ Services
 - ▶ Contact Information

MOBILITY MANAGEMENT PROJECT HISTORY



During Pilot – Access to Smita’s Time is at
NO CHARGE to Your Agency

GOALS AS MOBILITY MANAGER



Create Partnerships



Enhance Rider's Transit Experience



Implement Transportation Coordination Strategies

QUESTIONS FOR PROVIDERS – HOW CAN I HELP?

Do you have a potential rider group you would like to reach out to?

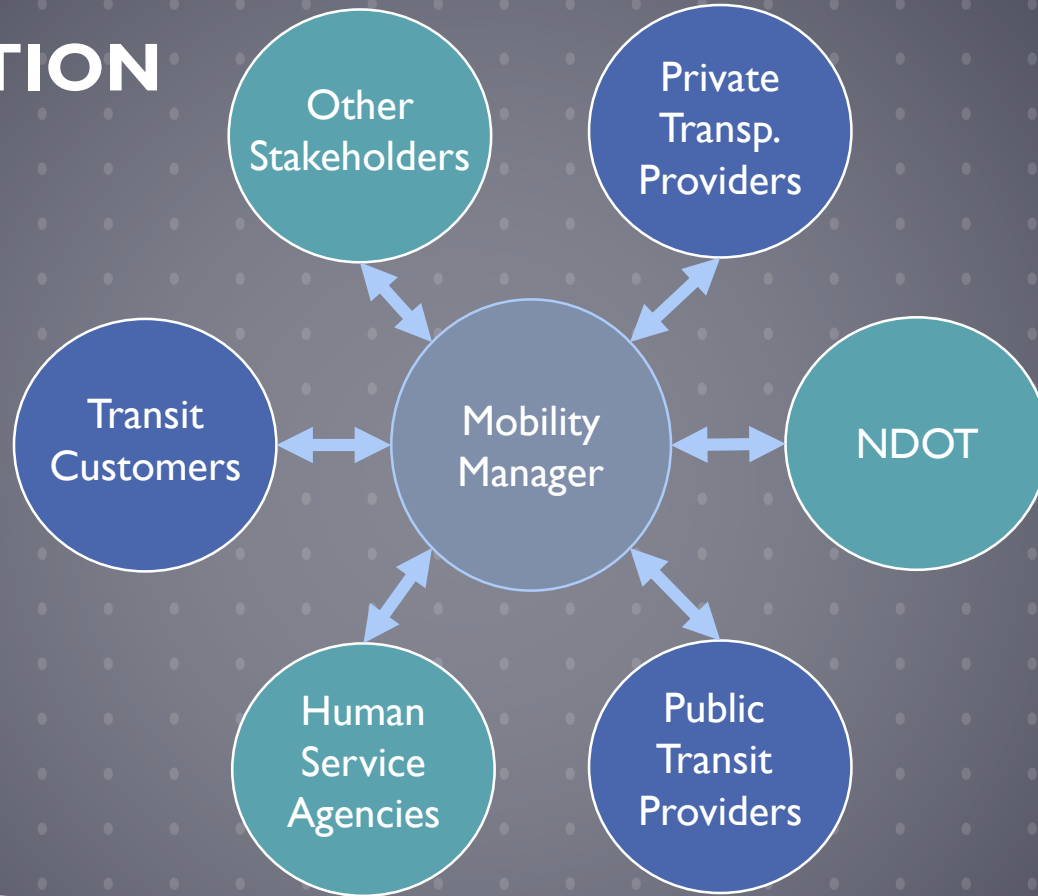
Do you need assistance with travel training for your clients?

Do you have transit service marketing ideas that you need help executing?

Are you aware of transit needs in your region that may be addressed by coordinating service?

Do you need help with improving your customer's riding experience?

INTERACTION



SERVICES PROVIDED BY MOBILITY MANAGER

To Transit Agencies



Phone Helpline



Information Webpage



Monthly Newsletter



Expanding Existing
Funding Opportunities

To Transit Riders



Travel Training/ Trip
Planning



Information Webpage

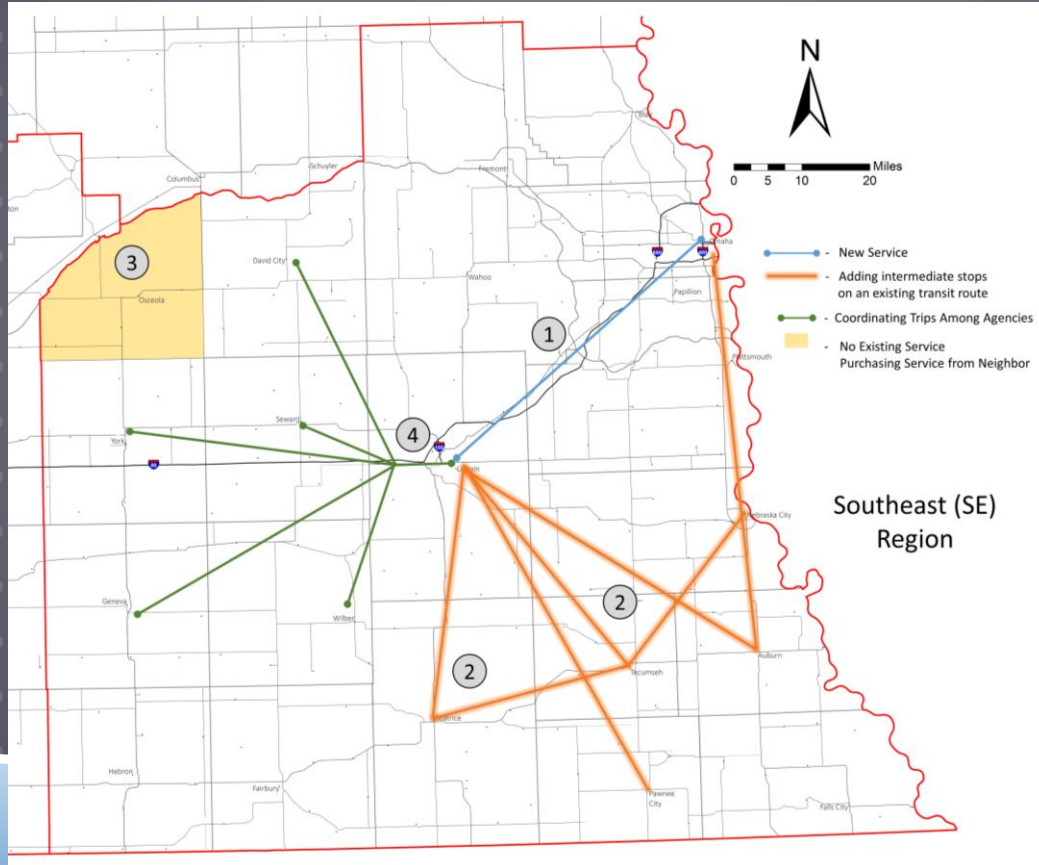


Information about Existing
Transit Services



Express Unmet transit
needs

CONTINUE TO ADVANCE REGION STRATEGIES



QUESTIONS FOR PROVIDERS – HOW CAN I HELP?

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Do you need assistance with travel training for your clients?

Do you have transit service marketing ideas that you need help executing?

Are you aware of transit needs in your region that may be addressed by coordinating service?

Do you need help with improving your customer's riding experience?

NEXT STEPS

- ▶ Reach Out to Individual and Groups of Providers:
 - ▶ Advance Promising Strategies
 - ▶ Help with Outreach/Marketing (Who Would Like some Help?)
 - ▶ Conduct Travel Training (Who Would Like some Help?)
- ▶ Coordinate with Continuing Regional Committee Effort:
 - ▶ November 16 Meeting

SOUTHEAST REGION MOBILITY MANAGER



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Information Webpage:

www.nebraskatransit.com/mobility-2.php

NEBRASKA

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DEPARTMENT OF TRANSPORTATION

GoNEWhere
MOBILITY MANAGEMENT

WHO IS A MOBILITY MANAGER?

A transit coordination policy advocate (facilitator) who helps transit customers navigate efficiently.

