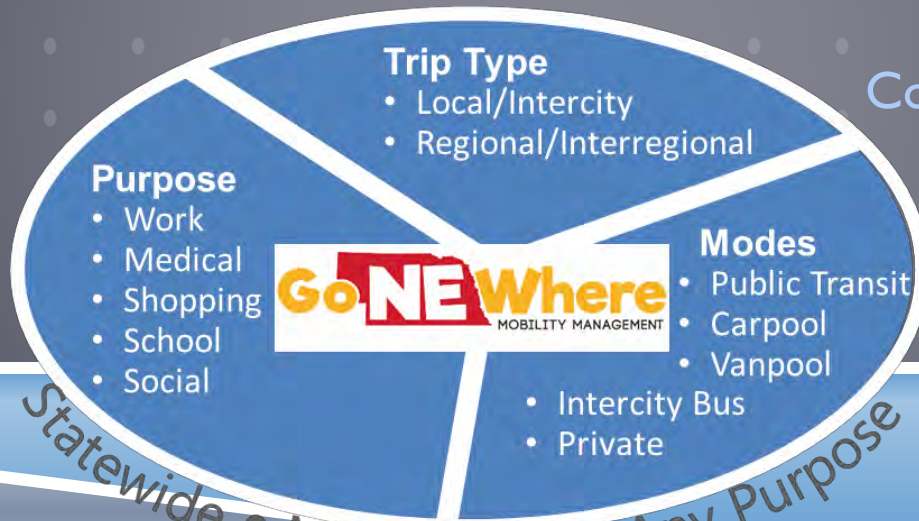


NEBRASKA MOBILITY MANAGEMENT PROGRAM AND COORDINATED TRANSPORTATION PLAN

Southeast Regional
Coordination Committee

March 15, 2018



AGENDA

- ▶ Introductions
- ▶ Review of Last Meeting Notes
- ▶ Questions for the RCC
 - ▶ Roles/Responsibilities
 - ▶ Structure
 - ▶ Meeting Outline
 - ▶ Coordination Strategies
 - ▶ NDOT's Role
 - ▶ Mobility Manager's Role
- ▶ Review of RCC Handbook Outline
- ▶ Coordination Strategies
- ▶ Wrap Up/ Next Steps

KEY JANUARY TOPICS

- ▶ United Way 2-1-1 System
 - ▶ Information updated based on www.nebraskatransit.com
- ▶ Coordination Strategies
 - ▶ Blue Rivers AAA and Peru State
 - ▶ Ride Reservation using Text – Seward County
 - ▶ Marketing outreach
 - ▶ Flyers in Spanish, travel training, employment centers, etc.

ROLES & RESPONSIBILITIES



Questions/Input Regarding:

- ▶ Roles
- ▶ Responsibilities
- ▶ Other

as members of the Southeast Regional
Coordination Committee (RCC)?

REGIONAL COMMITTEE - ROLES

- ▶ Create Means of Continuing Regionalization Conversations:
 - ▶ Outside NATP Meetings
- ▶ Grow Coordination
- ▶ Bring Unserved Areas to the Table
- ▶ Streamline NDOT/FTA Communication:
 - ▶ Committee as Conduit between Agencies and NDOT?
 - ▶ Training Clearinghouse

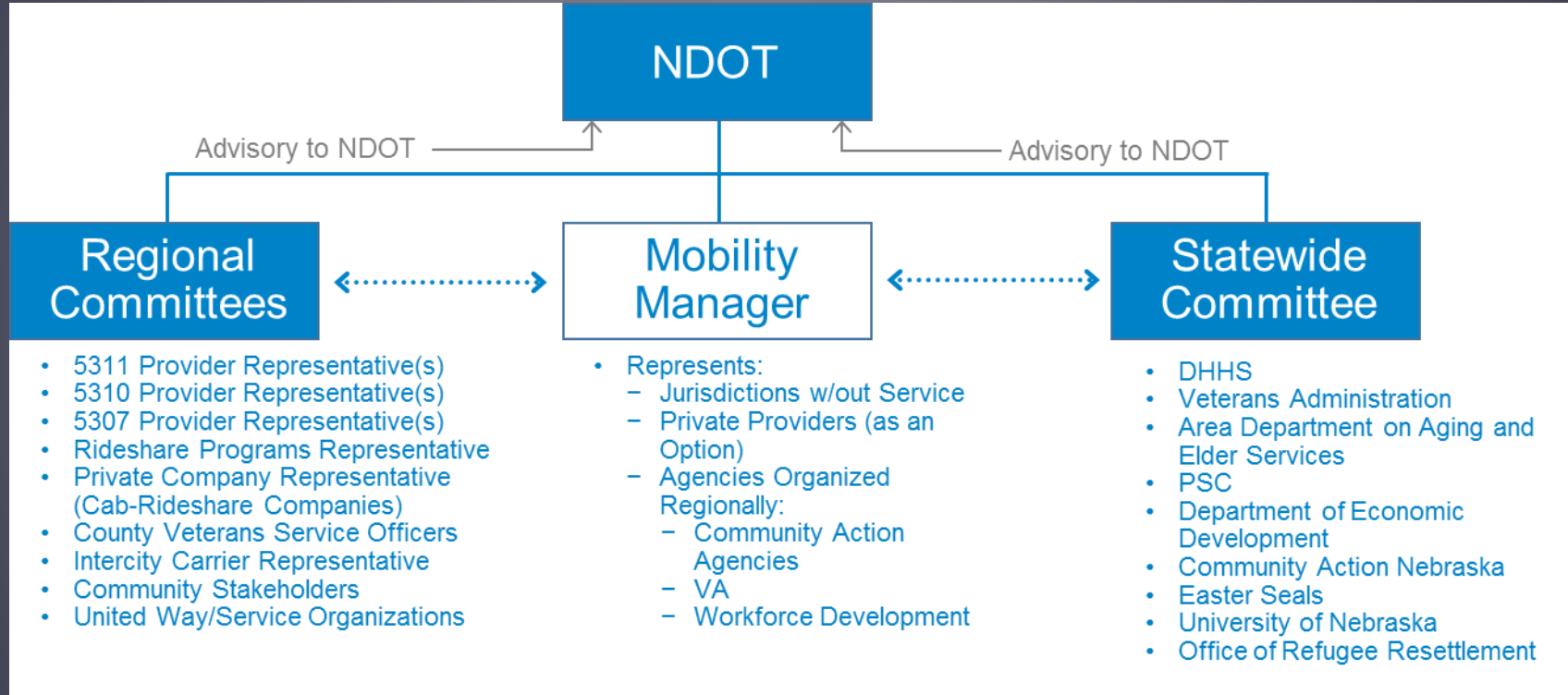
COMMITTEE MEETING STRUCTURE



Questions/Discussion Regarding:

- ▶ Who/Organizations represented?
- ▶ Purpose of getting together?

COORDINATION COMMITTEE STRUCTURE



MEETING OUTLINE

- Mobility Manager Updates
- Discussion on Advancement of Coordination Strategies
- Discussion on New Coordination Strategies/Ideas
- Internal/External Experiences
- NDOT Input

We ran the last RCC meeting (January 31) based on the meeting outline we discussed earlier.

- ▶ Do you think it clarified how future RCC meetings would run/ function?
- ▶ Do you have suggestions for changes in the outline of a RCC meeting?

COORDINATION IDEAS



Questions/Discussion Regarding the Coordination Strategies?

- ▶ Comments on currently pursued strategies?
- ▶ New coordination ideas you would like to share?

ROLE OF NDOT & MOBILITY MANAGER



In the RCC, do you have any questions about the role of

- ▶ NDOT
- ▶ Mobility Manager

RCC HANDBOOK - OUTLINE

- ▶ Introduction
- ▶ Purpose of the RCC
- ▶ Roles & Responsibilities of the Participants
- ▶ RCC Structure & Organization
 - ▶ STRUCTURAL ORGANIZATION
 - ▶ MEMBERSHIP
 - ▶ ROLE OF MOBILITY MANAGER
 - ▶ INTERACTION WITH THE NDOT
 - ▶ INTERACTION WITH OTHER RCCs
- ▶ Outline & Scope of the RCC Meetings
 - ▶ MEETING OUTLINE
 - ▶ TENTATIVE SCOPE
- ▶ Appendix
 - ▶ RCC MEETING POWERPOINT EXAMPLE
 - ▶ MEETING NOTES EXAMPLE
 - ▶ STRATEGY PRIORITIZATION TEMPLATE
 - ▶ CONTACT LIST
 - ▶ STATUS OF CURRENTLY ACTIVE COORDINATION STRATEGIES

MOBILITY MANAGER UPDATE

- ▶ Marketing Flyers/Posters
- ▶ Regional Trip Sharing Calendar
 - ▶ Gmail Calendar Link
 - ▶ Transit providers send trip information to Smita for calendar upload
- ▶ Individual Agency Outreach
 - ▶ Marketing – Looking for opportunities
 - ▶ Travel Training - Looking for providers to suggest potential rider groups
 - ▶ Transit Information for 2-1-1
- ▶ Nebraska Transit Website Updates
- ▶ Handbook Development
 - ▶ RCC
 - ▶ Mobility Manager

WRAP UP/ NEXT STEPS

- ▶ Finalizing the handbook for RCC and Regional Mobility Manager using southeast region pilot period work.
- ▶ Transition Some Mobility Management Responsibilities to University of Nebraska Staff.
- ▶ Next RCC Meeting in 3 months.

CONTACT INFORMATION

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NEBRASKA

Good Life. Great Journey.

DEPARTMENT OF TRANSPORTATION

Go NE Where
MOBILITY MANAGEMENT

Southeast RCC Meeting # 4

STATUS OF SOUTHEAST REGION COORDINATION STRATEGIES

INFORMATION SHARING – REGIONAL TRIPS

se.mobilitymanager@gmail.com
Today January 2018

Opens Google Maps

Works for Gmail Accounts

Lincoln Trip: Auburn to Lincoln

When Tue, January 16, 8am – 5pm

Description Leave Auburn: 8 a.m.
Reach Lincoln: 10 a.m.
Leave Lincoln: 3 p.m.

Contact: Cliff Lindell 402-223-1357;
cliff.lindell@nebraska.gov

Tentative Route

Fare
\$5.00 one-way trip within Lincoln
\$5.00 per one-way trip between Auburn,
Nebraska City, and Syracuse
\$11.00 one-way trip to Lincoln

[more details](#) [copy to my calendar](#)

Email Regional Trip Details to Smita

Example:

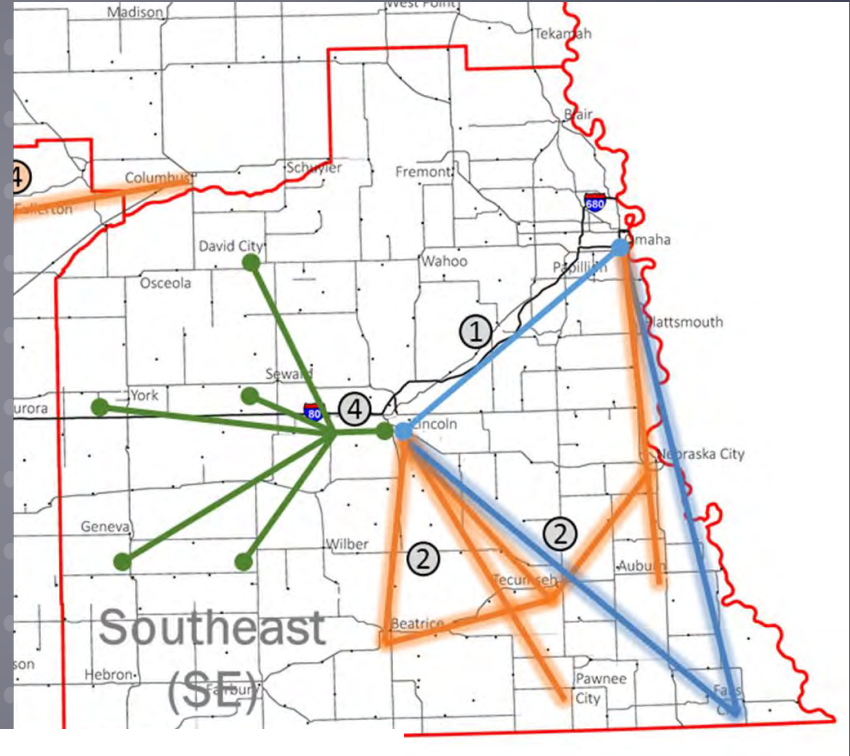
- ▶ Leave Origin (Time)
- ▶ Reach Destination (Time)
- ▶ Leave Destination (Time)
- ▶ Contact Information
- ▶ Tentative Route
- ▶ Fare









Calendar URL:

<https://calendar.google.com/calendar/embed?src=se.mobilitymanager%40gmail.com&ctz=America/Chicago>

REGIONAL TRIPS COORDINATION

- ▶ Fillmore County
- ▶ Saunders County
- ▶ Saline County
- ▶ Seward County
- ▶ York County
- ▶ Gage and Otoe County (Blue Rivers AAA)
- ▶ Johnson County



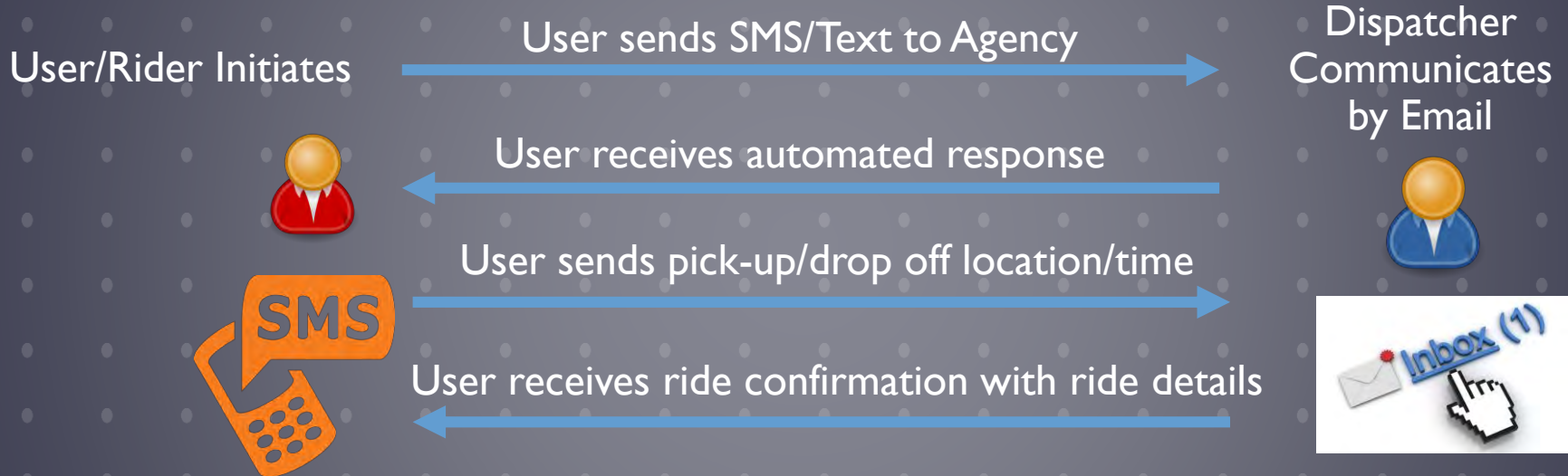
<ul style="list-style-type: none">  - New Service  - Adding intermediate stops on an existing transit route  - Coordinate regional trips - Periodic  - Eliminating Duplicate Service  - Enhancing Existing Service 	<ul style="list-style-type: none">  - Service Expansion  - Coordinating Trips Among Agencies  - No Existing Service – Purchasing Service from Neighbor
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LINCOLN-OMAHA COMMUTER SHUTTLE

- ▶ Commuter-Focused Service
- ▶ Build off University Engineering Shuttle:
 - ▶ Start at 6:00 AM from Each Town
 - ▶ M – F During Session - Every 2 Hours
 - ▶ 2 Vehicles
- ▶ Add:
 - ▶ Off Session Trips
 - ▶ Park-n-Ride Stop - Lincoln
- ▶ Status:
 - ▶ University On-board with the Concept
 - ▶ Park & Ride Location – Waverly Exit
 - ▶ State Funding to Start



RIDE RESERVATION USING TEXT MESSAGING



Test: Seward Co Transit (6th Street Shuttle: Concordia Univ ↔ Main St ↔ Walmart)

RESERVATIONS APPLICATION

- ▶ Rural Providers – Regional Trips to Start
- ▶ Provides Another Option for Communication:
 - ▶ After Hours
 - ▶ While Occupied with Other Activity
- ▶ Reservations Only

The screenshots illustrate the following steps in the reservation application:

- Create your username and enter information:** Fields for Name, Email Address, Phone Number, Username, and Password. A "Create Profile" button is at the bottom.
- When do you need a ride?:** A calendar interface to select a date and time. Below are fields for "Street Address I", "Street Address Z", and "City/Town". A "Next" button is at the bottom right.
- What are your destination(s) in Lincoln?:** Fields for "Destination Name" and "Street Address" (labeled I, Z, S). Each has a "Delete" button. A "Do you want to add more destinations?" checkbox and a map view are also present. "Previous" and "Next" buttons are at the bottom.
- Is your trip for an appointment (medical, work, school, etc.)?:** Fields for "Destination Name" and "Time" (e.g., 11 a.m.). A "Next" button is at the bottom right.

BLUE RIVERS AAA – PERU STATE COLLEGE

- ▶ Memorandum of Understanding
 - ▶ Transit rides for college students
 - ▶ Zero fare rides for students – college pays Blue Rivers
 - ▶ Extension of service hours might be needed

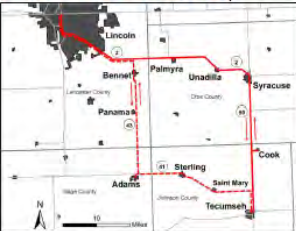
MARKETING FLYERS/POSTERS

Johnson County (Tecumseh) Transit

Public Transportation — Here to Serve YOU

New Monthly Service is Available!

Johnson County (Tecumseh) transit provides service from Tecumseh to Lincoln every 3rd Monday of the Month. Stops are being offered in Cook, Syracuse, Unadilla, Palmyra, Saint Mary, Sterling, Adams, Panama and Bennet to pick-up and drop-off residents wanting to travel to Lincoln.




Schedule for Trips
Our buses run curb-to-curb. We'll pick you up, take you to your destination, and drop you off back at home. No rushing to the bus stop, no waiting in inclement weather, no wondering if you missed the bus.

Your satisfaction and comfort are our top priority!

Fares
\$15.00 (roundtrip) for Tecumseh, Saint Mary, Sterling and Cook
\$ 10.00 (roundtrip) for Syracuse, Unadilla, Palmyra, Adams, Panama and Bennet

To Make a Reservation
Call 402-335-2030, and we will help you schedule your trip. Please call at least two business day before the scheduled trip day with the appointment time, location, contact phone number and preferred stops in Lincoln. This helps us provide everyone the best possible service. (The selection of bus path (route A or B) will depend on the reservations on a first come first serve basis.)

Mobility Management
The idea for this new service grew from the statewide public transit coordination initiative organized by the Department of Transportation with transit agencies, community leaders and human services agencies across the state, all focused on public service and improving transit cost effectiveness.


Go NE Where 

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Go NE Where 

Please take one to schedule your ride today!

Tecumseh Transit (402) 335-2030
Unadilla Transit (402) 335-2030
Palmyra Transit (402) 335-2030
Syracuse Transit (402) 335-2030
Cook Transit (402) 335-2030
Saint Mary Transit (402) 335-2030
Sterling Transit (402) 335-2030
Adams Transit (402) 335-2030
Panama Transit (402) 335-2030
Bennet Transit (402) 335-2030
Lincoln Transit (402) 335-2030