

# NEBRASKA MOBILITY MANAGEMENT PROGRAM AND COORDINATED TRANSPORTATION PLAN

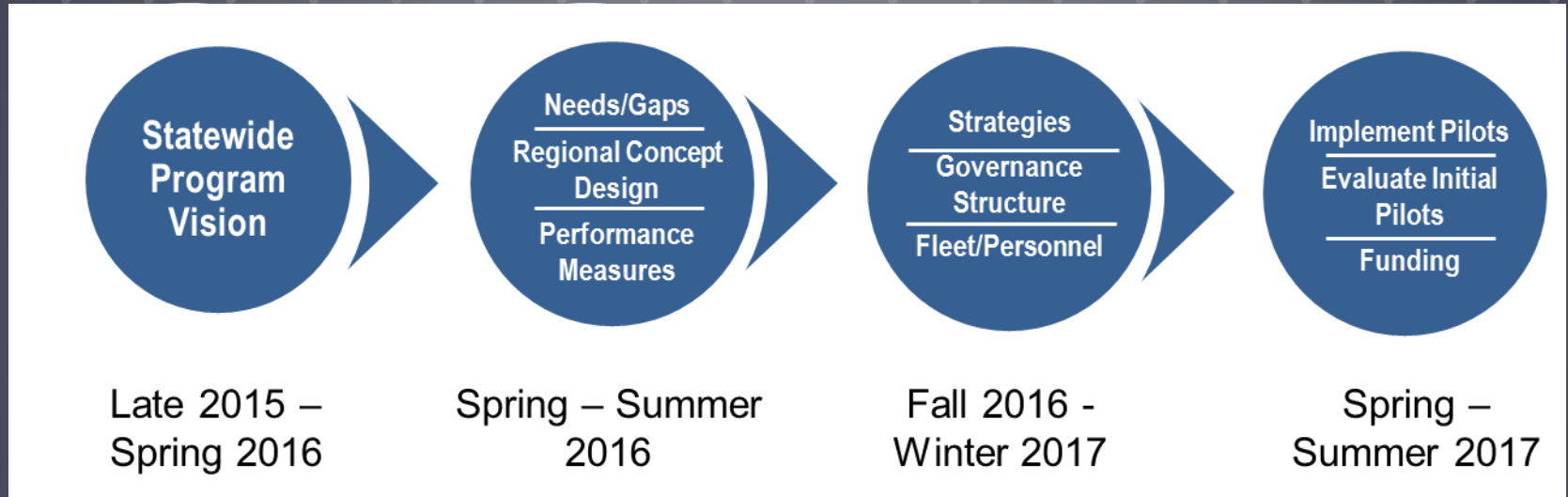
Southeast Regional  
Coordination Committee  
November 16, 2017



# AGENDA

- ▶ Introductions
- ▶ Overview of the Mobility Management Pilots
  - ▶ Scotts Bluff County Flex Route
  - ▶ Southeast Region Committee/Mobility Manager
- ▶ Discussion of Regional Committee Meeting Concept
  - ▶ Purpose
  - ▶ Organization/Process
- ▶ Introduction of the Pilot Period Mobility Manager
- ▶ Discussion/Wrap up

# MOBILITY MANAGEMENT PROJECT HISTORY



# PILOTS

- ▶ Southeast Regional Coordination Committee

- ▶ 4 meetings in 6 months
- ▶ Organization
- ▶ Agenda
- ▶ Composition

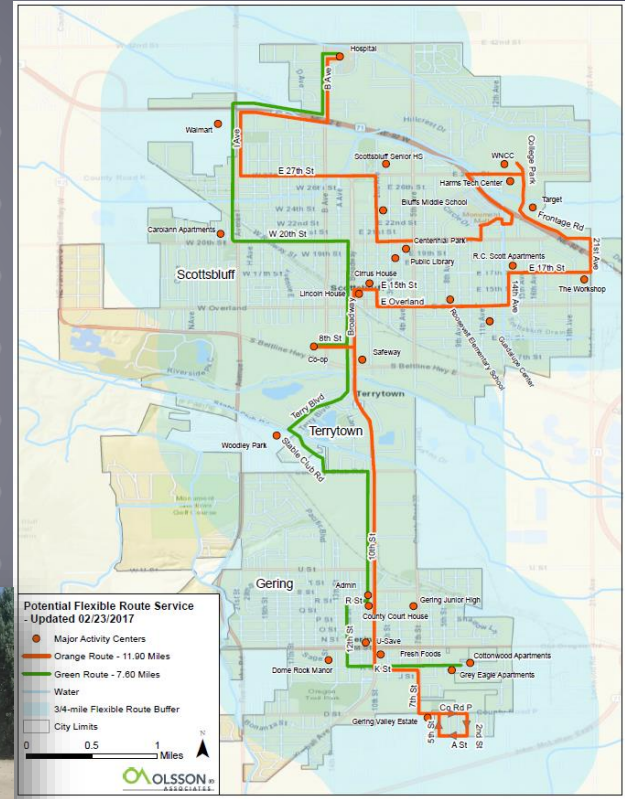
- ▶ Mobility Manager

- ▶ Pilot Period Appointment: Smita Sharma, SRF Consulting

(402) 350-0671 | [ssharma@srfconsulting.com](mailto:ssharma@srfconsulting.com) | [www.nebraskatransit.com/mobility-2.php](http://www.nebraskatransit.com/mobility-2.php)

# PILOT I – SCOTTS BLUFF COUNTY FLEX

- ▶ Convert Scottsbluff-Gering-Terrytown DR into Flex
  - ▶ 30 Minute Headway
- ▶ Retain DR in County
- ▶ Pilot – Managing the Changes
- ▶ Start Service in January 2018



# Pilot 2

# REGIONAL COORDINATION COMMITTEE (RCC)

# REGIONAL COMMITTEE CONCEPT

- ▶ Each Region will have a Committee
- ▶ Purpose:
  - ▶ Grow the Coordination Concept/Brand
  - ▶ Provide a Forum for Collaboration
- ▶ Need to Refine the Concept

# REGIONAL COMMITTEE COMPOSITION



- *Start with:*
  - *Public Transit Providers*
  - *5310 Recipients*
- *Other Stakeholders?*
  - *Interest in Transit*



# REGIONAL COMMITTEE MEETINGS - PURPOSE

Mobility Manager Updates

Discussion on Advancement of  
Coordination Strategies

Discussion on New Coordination  
Strategies/Ideas

Internal and External Experiences

NDOT Input

- ❖ *What are the Discussion Items?*
- ❖ *What is the Role of Mobility Manager in RCC?*

# REGIONAL COMMITTEE MEETINGS - DETAILS

## Leadership and Staffing



- ◆ *Who Leads the Meeting?*
- ◆ *Who Prepares the Meeting Material?*
- ◆ *Added Budget?*
- ◆ *What is Documented?*
  
- ◆ **NEXT MEETING DATE:**
  - ◆ *December 11, 12, or 13?*

Pilot 2

# MOBILITY MANAGER

# SOUTHEAST REGION MOBILITY MANAGER



**Smita Sharma**

SRF Consulting Group, Inc.

Phone: (402) 350-0671

Email: [ssharma@srfconsulting.com](mailto:ssharma@srfconsulting.com)

Information Webpage:

[www.nebraskatransit.com/mobility-2.php](http://www.nebraskatransit.com/mobility-2.php)

# MOBILITY MANAGER GOALS



Create Partnerships

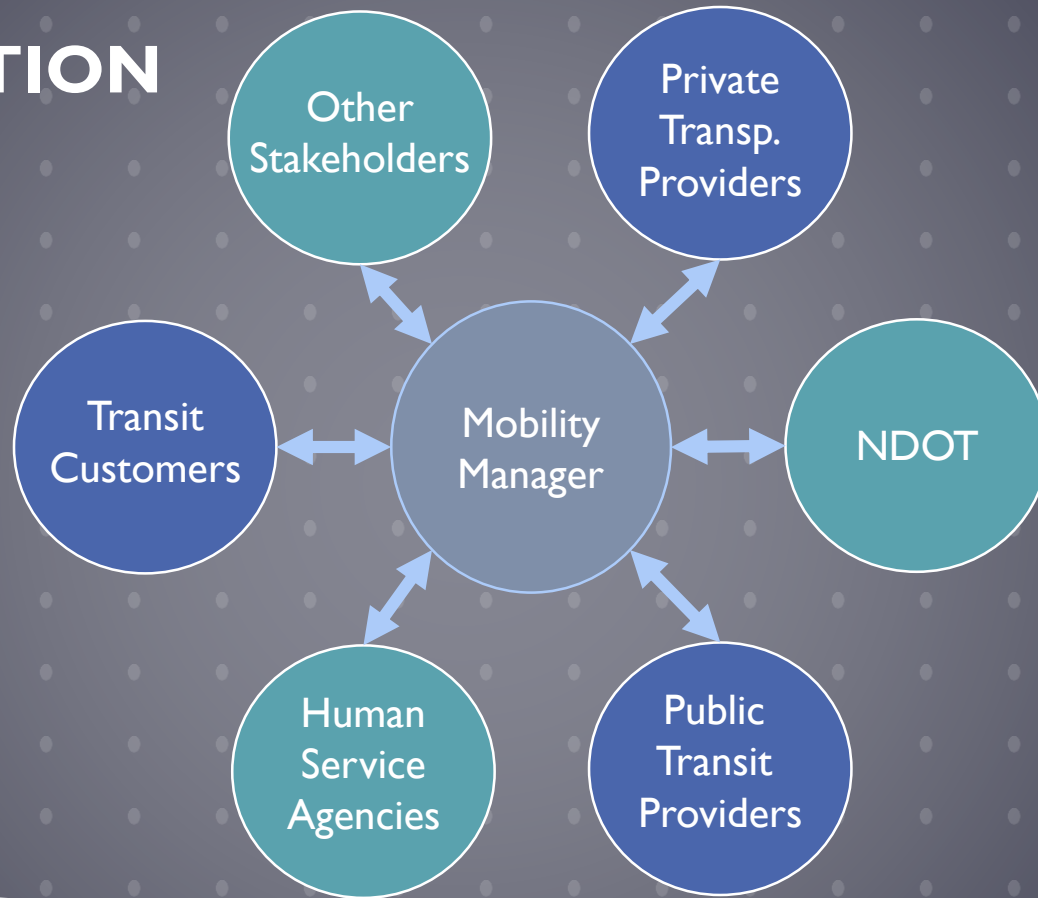


Enhance Rider's Transit Experience



Implement Transportation Coordination Strategies

# INTERACTION



# SERVICES PROVIDED BY MOBILITY MANAGER

## To Transit Agencies



Phone Helpline



Information Webpage



Monthly Newsletter



Expanding Existing  
Funding Opportunities

## To Transit Riders



Travel Training/ Trip  
Planning



Information Webpage



Information about Existing  
Transit Services



Express Unmet transit  
needs

# NEXT STEPS

- ▶ Reach Out to Individual and Groups of Providers:
  - ▶ Advance Promising Strategies
  - ▶ Help with Outreach/Marketing (Who Would Like some Help?)
  - ▶ Conduct Travel Training (Who Would Like some Help?)
- ▶ Support/Staff the Regional Committee Effort



# CONTACT INFORMATION

## **Bill Troe**

SRF Project Manager

[btroe@srfconsulting.com](mailto:btroe@srfconsulting.com)

(402) 513-2158

## **Kari Ruse**

NDOT Transit Manager

[Kari.Ruse@Nebraska.gov](mailto:Kari.Ruse@Nebraska.gov)

(402) 479-4694

## **Smita Sharma**

Mobility Manager

[ssharma@srfconsulting.com](mailto:ssharma@srfconsulting.com)

(402) 350-0671