

NEBRASKA MOBILITY MANAGEMENT PROGRAM AND COORDINATED TRANSPORTATION PLAN

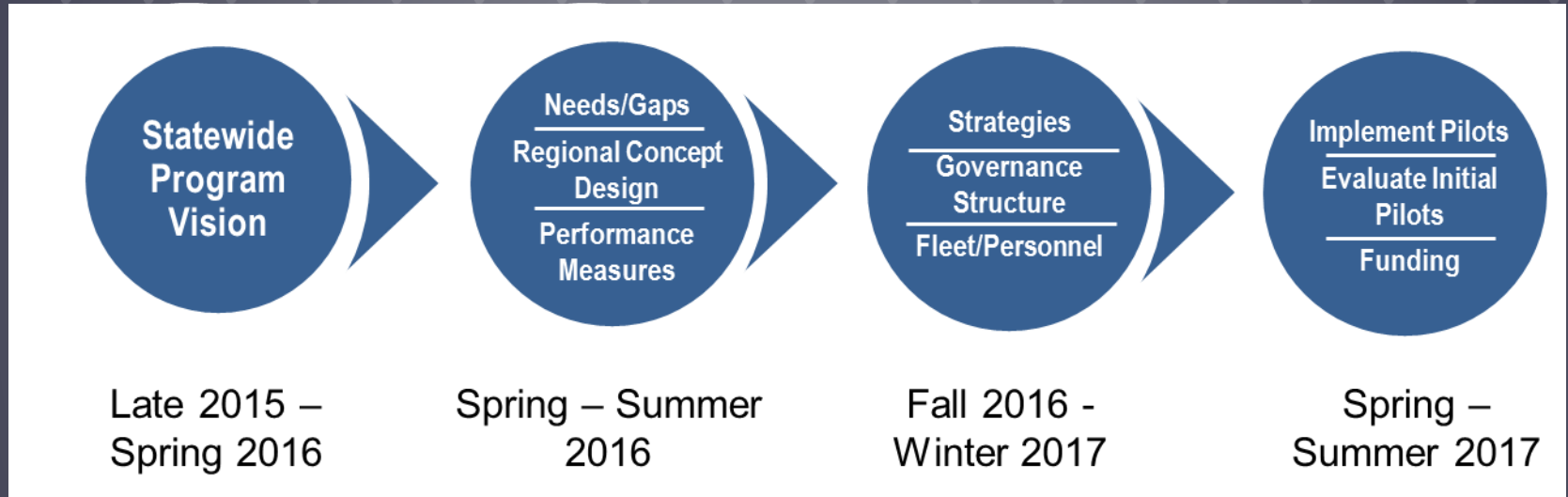
Southeast Regional
Coordination Committee
November 16, 2017



AGENDA

- ▶ Introductions
- ▶ Overview of the Mobility Management Pilots
 - ▶ Scotts Bluff County Flex Route
 - ▶ Southeast Region Committee/Mobility Manager
- ▶ Discussion of Regional Committee Meeting Concept
 - ▶ Purpose
 - ▶ Organization/Process
- ▶ Introduction of the Pilot Period Mobility Manager
- ▶ Discussion/Wrap up

MOBILITY MANAGEMENT PROJECT HISTORY



PILOTS

- ▶ Southeast Regional Coordination Committee

- ▶ 4 meetings in 6 months
- ▶ Organization
- ▶ Agenda
- ▶ Composition

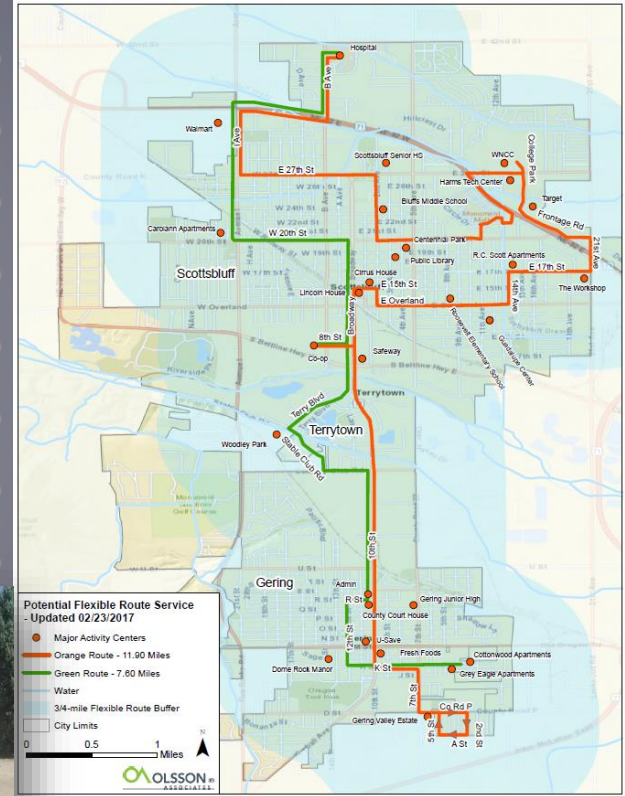
- ▶ Mobility Manager

- ▶ Pilot Period Appointment: Smita Sharma, SRF Consulting

(402) 350-0671 | ssharma@srfconsulting.com | www.nebraskatransit.com/mobility-2.php

PILOT I – SCOTTS BLUFF COUNTY FLEX

- ▶ Convert Scottsbluff-Gering-Terrytown DR into Flex
 - ▶ 30 Minute Headway
- ▶ Retain DR in County
- ▶ Pilot – Managing the Changes
- ▶ Start Service in January 2018



Pilot 2

REGIONAL COORDINATION COMMITTEE (RCC)

REGIONAL COMMITTEE CONCEPT

- ▶ Each Region will have a Committee
- ▶ Purpose:
 - ▶ Grow the Coordination Concept/Brand
 - ▶ Provide a Forum for Collaboration
- ▶ Need to Refine the Concept

REGIONAL COMMITTEE COMPOSITION



- *Start with:*
 - *Public Transit Providers*
 - *5310 Recipients*
- *Other Stakeholders?*
 - *Interest in Transit*

REGIONAL COMMITTEE MEETINGS - PURPOSE

Mobility Manager Updates

Discussion on Advancement of
Coordination Strategies

Discussion on New Coordination
Strategies/Ideas

Internal and External Experiences

NDOT Input

- ❖ *What are the Discussion Items?*
- ❖ *What is the Role of Mobility Manager in RCC?*

REGIONAL COMMITTEE MEETINGS - DETAILS

Leadership and Staffing



- ◆ *Who Leads the Meeting?*
- ◆ *Who Prepares the Meeting Material?*
- ◆ *Added Budget?*
- ◆ *What is Documented?*

- ◆ *NEXT MEETING DATE:*
 - ◆ *December 11, 12, or 13?*

Pilot 2

MOBILITY MANAGER

SOUTHEAST REGION MOBILITY MANAGER



Smita Sharma

SRF Consulting Group, Inc.

Phone: (402) 350-0671

Email: ssharma@srfconsulting.com

Information Webpage:

www.nebraskatransit.com/mobility-2.php

MOBILITY MANAGER GOALS



Create Partnerships

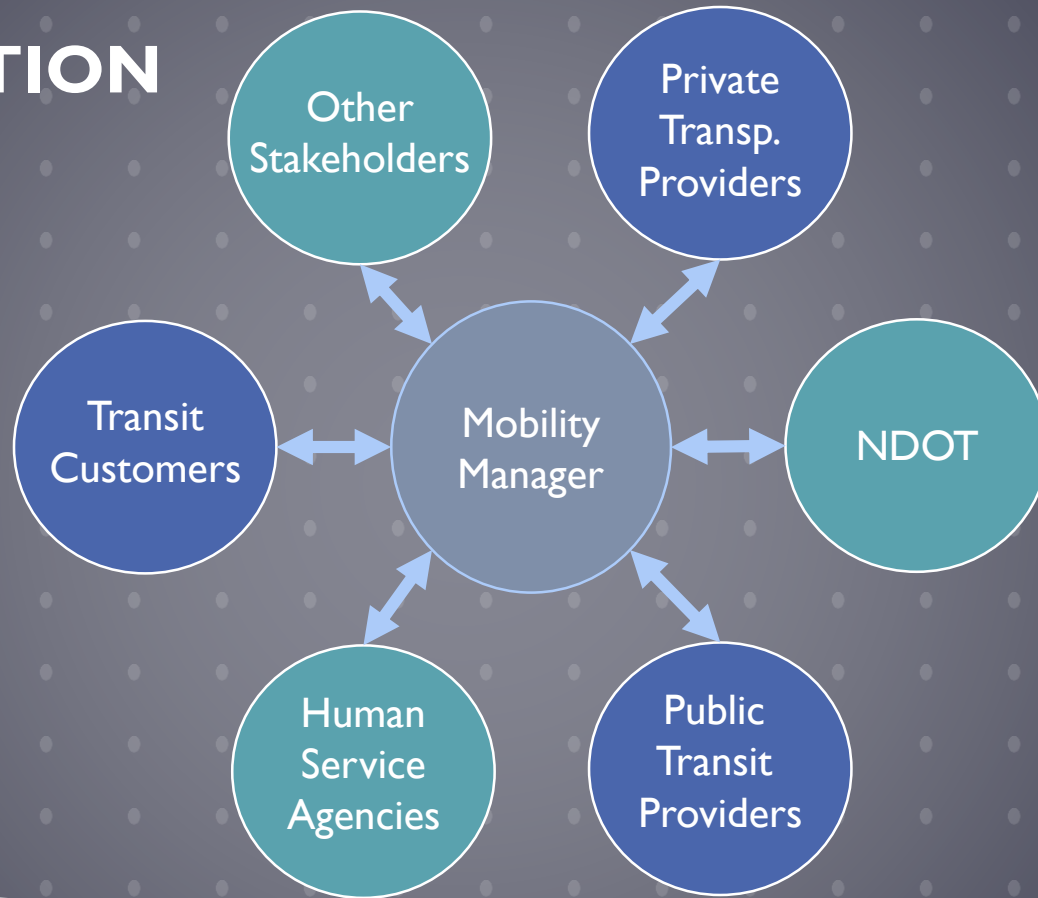


Enhance Rider's Transit Experience



Implement Transportation Coordination Strategies

INTERACTION



SERVICES PROVIDED BY MOBILITY MANAGER

To Transit Agencies



Phone Helpline



Information Webpage



Monthly Newsletter



Expanding Existing
Funding Opportunities

To Transit Riders



Travel Training/ Trip
Planning



Information Webpage



Information about Existing
Transit Services



Express Unmet transit
needs

NEXT STEPS

- ▶ Reach Out to Individual and Groups of Providers:
 - ▶ Advance Promising Strategies
 - ▶ Help with Outreach/Marketing (Who Would Like some Help?)
 - ▶ Conduct Travel Training (Who Would Like some Help?)
- ▶ Support/Staff the Regional Committee Effort

CONTACT INFORMATION

Bill Troe

SRF Project Manager

btroe@srfconsulting.com

(402) 513-2158

Kari Ruse

NDOT Transit Manager

Kari.Ruse@Nebraska.gov

(402) 479-4694

Smita Sharma

Mobility Manager

ssharma@srfconsulting.com

(402) 350-0671

NEBRASKA

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DEPARTMENT OF TRANSPORTATION

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MOBILITY MANAGEMENT